

Welcome

Welcome to the first newsletter of academic year 2020/2021!

What is Modeshift STARS?

Modeshift STARS is an online platform which enables schools to develop their travel plans.

If you have an issue with congestion, then this might be the project for you!

Modeshift STARS allow schools to select certain initiatives which will work for their students. This newsletter gives examples of different initiatives that schools have engaged in.

All initiatives help students travel more sustainably to and from school. It gives students the tools they need to change their mode of travel, and safely!

ModeshiftSTARS is cost **FREE!**

If you are interested in learning more, or wanting to run any initiatives shown in the newsletter please contact:

ellie.williamson@milton-keynes.gov.uk

T: 01908 254329

Accreditation Achievements

A massive congratulations to

 Chestnuts Primary School

Who have achieved Bronze accreditation!

Also well done to:

 St Mary's CofE Wavendon

Who have been reaccredited Bronze!

Modeshift STARS

Below explains some of the aspects to Modeshift STARS!

Hands Up Survey

As part of gaining accreditation a hands up survey is taken.

This gives a the school a good idea of how students are travelling to school and how they would prefer to travel.

| How do you usually travel to school? | How would you most like to travel to school? |
|--------------------------------------|--|
| Usual: Walk 0 | Preferred: Walk 0 |
| Usual: Cycle 0 | Preferred: Cycle 1 |
| Usual: Scooting/Skating 0 | Preferred: Scooting/Skating 0 |
| Usual: Public Bus 0 | Preferred: Public Bus 0 |
| Usual: School Bus 1 | Preferred: School Bus 0 |
| Usual: Park & Stride/Walk 0 | Preferred: Park & Stride/Walk 0 |
| Usual: Train/Tube/Metro 0 | Preferred: Train/Tube/Metro 0 |
| Usual: Car Share 0 | Preferred: Car Share 0 |
| Usual: Car 0 | Preferred: Car 0 |

Travel Initiatives

Travel initiatives are broked down into subsections:

- **Cycling** – Examples: Dr Bike Sessions, Cycle Reward Scheme
- **Walking/Scooting** – Examples: 5/10 minute walk zone in place
- **Road Safety & Training** – Examples: Pedestrian skills training
- **Air Quality** -Examples: Car Free Days, Parking Pledge Scheme
- **Public Transport** – Examples: School promotes public transport

Supporting Initiatives

- **Promotion** -Examples: School railing banners, letters home, assemblies, travel to school maps.
- **Curriculum** - Examples: Bike mainteance lessons, school collects postcode data.
- **Partnerships** – Examples: School works with police/PCSO, School works wih other schools to promote active travel.

Consultations

This section encourages as much engagement with all stakeholders to the school.

Working with residents, parents, students, governors, local businesses

Diary Dates

Friday 11th Dec – Online Drop in Session
 Monday 4th Jan – MK Competition
 Monday 16th Jan – Online Drop in Session
 Thursday 25th Feb – Online Drop in Session
 Monday 15th March – Online Drop in Session

Did you know?!



78%
of primary school children who live less than a mile from their school sometimes walk to school

Bike to School Week

Bike to School Week ran from 28th September - 2nd October. Schools across Milton Keynes joined in and promoted Bike to School Week with their students and parents, encouraging as many people to cycle as possible.

Lots of initiatives were run during the week with an exclusive competition ran by Milton Keynes Council for those schools engaged with Modeshift STARS -Bling Your Bike!

Congratulations to Water Hall School who had the winning entry! The winner won a free Bikeability Session for the school and a Cycling goodie bag for themselves!



Modeshift STARS Initiatives Achieved

C8 - Bike to School Week

- C7 – Cycle Reward Scheme
- C11 – Cycle Purchase Scheme for Staff
- C12 – Bicycle Security Marking
- C15 – Bling Your Bike Day
- R1 – R3 – Cycle Training for Pupils
- PR5 – Distributing cycling maps

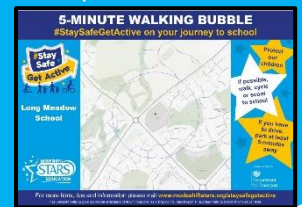


Walk to School Week

Straight after Bike to School Week saw Walk to School Week, which was moved due to COVID-19.

Milton Keynes Council ran a MK wide school competition – Jazz up your Feet! Congratulations to Long Meadow School who had the winning entry receiving a £50 schuh voucher and a walking bus pack for the school!

If your school would like to encourage more students to walk to school, we can produce a variety of walk to school maps!



Modeshift STARS Initiatives Achieved

W6 - Walk to School Week

W8 – 5/10 min walk zone in place

PR1 – Newsletter

CU1 – School takes part in competitions promoted by others

PR21 – Travel to School Maps created



Road Safety Week

Road Safety Week ran from 16th – 22nd November. Schools ran campaigns to promote Road Safety Week:

- Parent Survey – online survey offering parents a chance to give feedback on how, why and issues they have when they travel to school.
- Parent Parking Campaign – parents sign an agreement to park safely and responsibly around the school.
- Road Safety Lessons – focus topics with students to improve their road safety knowledge.
- Be Bright Be Seen – to help pupils understand what they need to be safe in the dark.
- School Railing Banner – show support and remind parents to park safely.



NO NEED TO SPEED

ROAD SAFETY WEEK
16-22 November 2020



Modeshift STARS Initiative Achieved

R18 - Road Safety Week

- R10 – Be Bright Be Seen
- AQ7 – Parent Parking Campaign
- PR9 – Assembly
- PR19 – School Railing Banner
- CU7 – Road Safety Lessons
- PA1 – Parent Survey



Feel like you've missed out?

Why don't you run your own themed weeks?
What a great way to start the new year!
We have lots of resources to support you!